

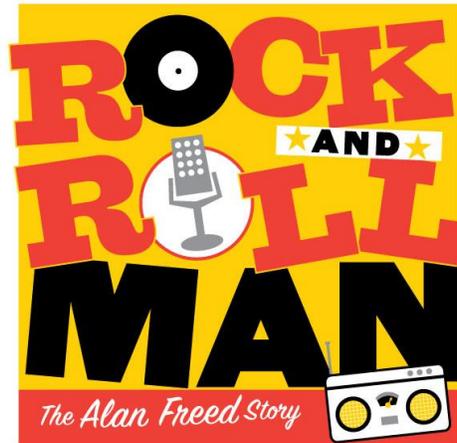
FOR IMMEDIATE RELEASE

Contact: SFPR – 215-627-0801

Sharla Feldscher, #101, cell 215-285-4868, sharla@sf-pr.com

Hope Horwitz, #102, cell 215-760-2884, hope@sf-pr.com

**“ROCK AND ROLL MAN: THE ALAN FREED STORY”
TO MAKE WORLD PREMIERE AT BUCKS COUNTY PLAYHOUSE
SEPTEMBER 12 – OCTOBER 1**



***Tony Nominee Alan Campbell to Lead the Cast as Alan Freed
Emmy Nominee George Wendt Featured as J. Edgar Hoover***

New Hope, PA (June 21, 2017) — Bucks County Playhouse has announced the world premiere production of a new musical, “Rock and Roll Man: The Alan Freed Story.” The musical will begin performances on September 12 and run through October 1, with an official opening night on September 16.

Tony nominee Alan Campbell will star as Alan Freed, with multiple Emmy nominee, George Wendt appearing as J. Edgar Hoover.

The musical includes a book by Gary Kupper and Larry Marshak with Rose Caiola. Original music and lyrics are by Gary Kupper. “Rock and Roll Man: The Alan Freed Story” will also feature solid gold rock and roll classics from the period. An official song list will be announced soon. Tony Award Nominee Randal Myler will direct with choreography by Brian Reeder. Musical Director is Dave Keyes. Tim Mackabee is Scenic Designer and Jen Caprio is Costume Designer.

“Rock and Roll Man: The Alan Freed Story” is being produced at the Playhouse by Caiola Productions with Robyn Goodman, Alexander Fraser, Stephen Kocis, Josh Fiedler in association with Sharon A. Carr.

“Rock and Roll Man” uncovers the true story of Alan Freed — the Father of Rock and Roll. It’s the 1950s and a cocky young DJ discovers the music that all America wants to hear — except no radio station will play it. Through guts, grit, and ingenuity, Alan perseveres and unearths music for a new generation. Featuring original songs and classic tunes by legends like Little Richard, Frankie Lymon and Screaming Jay Hawkins, this world premiere will have audiences rocking around the clock!

This is the third world premiere production scheduled for Bucks County Playhouse this year. The summer season launched in May with the debut of “Clue: On Stage.” The Playhouse’s traditional subscription season also includes “The New World,” a world premiere musical comedy by the producers and co-creators of “Altar Boyz.”

“Rock and Roll is here to stay at Bucks County Playhouse. We are delighted to present this moving tale of the father of Rock and Roll and to welcome a new creative team to the Playhouse,” says Bucks County Playhouse Producing Director Alexander Fraser. “We know our audiences love Rock and Roll given the success of our encore production of ‘Buddy’. We look forward to sharing with them another side of the early days of this truly American art form.”

Campbell has appeared on Broadway, Off-Broadway and regional theater. He made his Broadway debut in the New York premiere of Andrew Lloyd Webber's musical “Sunset Boulevard” starring opposite Glenn Close and Alice Ripley, and received a Best Actor in a Musical Tony Award nomination for his performance as Joe Gillis. He also starred in Susan Stroman's 2000 Tony Award-winning musical “Contact” and was seen on Broadway as Sam Carmichael in the hit musical “Mamma Mia!”

Known worldwide for his iconic, six-time Emmy-nominated role of Norm on the long-running sitcom “Cheers!” as well as “oodles of film and television credits,” Wendt has appeared on Broadway in “Breakfast at Tiffany’s,” “Art” (also in London), “Elf” and “Hairspray.” He played Juror #1 in the national tour of “Twelve Angry Men,” and is a veteran of Chicago’s Second City.

Tickets to “Rock and Roll Man” are on sale now. Tickets range from \$40 - \$75. Special rates for groups of 10 or more. For complete details, and to purchase tickets, please visit buckscountyplayhouse.org, call 215-862-2121, or visit the box office at 70 South Main Street, New Hope, PA.

ABOUT BUCKS COUNTY PLAYHOUSE

Bucks County Playhouse, a nonprofit 501(c)3 organization, is the oldest and largest professional Equity performing arts center in Bucks County. Under the direction of Tony Award-winning producers, Alexander Fraser and Robyn Goodman, the Playhouse provides first class professional theatrical entertainment as well as community events, partnerships and arts education programming for visitors and residents of New Hope, Doylestown, Lambertville and the Delaware Valley.

Located between Philadelphia and New York, Bucks County Playhouse opened in 1939 in a converted 1790 gristmill after a group of community activists, led by Broadway orchestrator Don Walker and playwright Moss Hart, rallied to save the building. The Playhouse quickly became one of the country’s most famous regional theaters, featuring a roster of American theatrical royalty including Helen Hayes, Kitty Carlisle, George S. Kaufman, Grace Kelly, Robert Redford, Bert Lahr, Walter Matthau, Angela Lansbury, Bernadette Peters, Alan Alda, Tyne Daly, Liza Minnelli and Audra McDonald and remained in continuous operation until December 2010. In 2012, the Playhouse re-opened thanks to the efforts of the Bridge Street Foundation, the nonprofit family foundation of Kevin and Sherri Daugherty, and Broadway producer Jed Bernstein.

Since its renovation, significant productions include Terrence McNally’s “Mothers and Sons” starring Tyne Daly, which moved to Broadway and was nominated for two Tony Awards, and “Misery” by William Goldman based on the Stephen King novel which also went on to a Broadway run in the 2015-16 season. Two of the Playhouse’s

recent productions -- "Company" starring Justin Guarini, and William Finn's "The 25th Annual Putnam County Spelling Bee" -- were named by Wall Street Journal to its "Best of Theatre" list for 2015. The Playhouse's productions of "Steel Magnolias" and "Buddy: The Buddy Holly Story" broke box office records in 2016. Thanks to the Bridge Street Foundation and its vision for the New Hope waterfront, the Playhouse is currently adding a 4,000 square foot riverfront cafe and bar set to open in 2018.

#####