

FOR IMMEDIATE RELEASE

Contact:

Sharla Feldscher Public Relations, 215-627-0801

Hope Horwitz, #102, Cell: 215-760-2884, [hope@sf-pr.com](mailto:hope@sf-pr.com)

Sharla Feldscher, #101, Cell: 215-285-4868, [Sharla@sf-pr.com](mailto:Sharla@sf-pr.com)



**\*\*\* NOW OPEN \*\*\***

**POET'S WALK, A SPRING HILLS MEMORY CARE COMMUNITY,  
IN ROUND ROCK, TEXAS**

Round Rock, Texas (July 15, 2016) –The Poet's Walk Memory Care Community in Round Rock, Texas is NOW OPEN. Located at 4050 Sunrise Road, this stand-alone memory care community incorporates successful programs that have been used in Spring Hills communities throughout the country. Poet's Walk provides comprehensive Alzheimer's and dementia care communities in a beautiful, luxurious setting a reality. The atmosphere is designed for people in need of a safe environment, with a comfortable setting, where they can thrive as independently as possible with the assistance they require from a team of specially-trained professionals. It will accommodate up to 62 residents.

Alex Markowits, President and CEO of Spring Hills Senior Communities, is thrilled to announce this first opening of several Poet's Walk Memory Care Communities opening throughout the United States. He said, "We are very excited about the opening of Poet's Walk in Round Rock and are pleased that the representatives from the Texas Dept. of Aging and Disability Services were so impressed with us that their inspection took only a couple hours, much shorter than their typical inspections. We are grateful for the diligence and hard work of our Regional Executive Director Amber Turner and her team as their excellent skills and experience have contributed much to this success. The opening of Round Rock is a dream come true for us as we have had a long time goal of providing memory care services in standalone, luxury-style senior living communities, providing services and support for our residents and family members like we do in our Spring Hills communities."

Spring Hills Senior Communities has created a proprietary memory care environment that provides an engaging atmosphere that promotes positivity and encourages a compassionate person-centered approach. Poet's Walk Round rock provides structured care programs that combine the stability of a routine with independence and autonomy for a healthy lifestyle. The Spring Cottage Memory Care Environment, a nationwide *Signature Touch* for Spring Hills, is distinctively designed for persons in all stages of Alzheimer's disease and Dementia. Spring Hills' holistic approach to senior living through their *Signature Touch* programs, engages the mind, body, and spirit of the people they care for.

For more information about Poet's Walk Round Rock, please contact Amber Turner, Regional Executive Director at 512-746-7479 or visit <http://www.poetswalk-springhills.com/memory-care-facilities-round-rock-tx/>.

**About Spring Hills Senior Communities & Memory Care Communities:**

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alex Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company's eight Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH and FL, or in one of the company's Poet's Walk memory care communities located in TX and VA as well as soon-to-be NV, FL and IN. For more information about their Caring with a Commitment to Quality dedication to senior living, visit [www.spring-hills.com](http://www.spring-hills.com) or [www.poetswalk-springhills.com](http://www.poetswalk-springhills.com).

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