

FOR IMMEDIATE RELEASE

Contact:

Feldscher Horwitz Public Relations, 215-627-0801

Hope Horwitz, ext. 102, cell: 215-760-2884, hope@fhpublicrelations.com

Sharla Feldscher, ext. 101, cell: 215-285-4868, sharla@fhpublicrelations.com



KEEPING SENIORS HEALTHY AND HYDRATED THIS SUMMER AT POET'S WALK ROUND ROCK

Round Rock, TX (July 31, 2018) – With the heat of summer in full swing, now more than ever it is important to keep seniors healthy and hydrated. Nobody understands this more than the team at the Poet's Walk Memory Care Community in Round Rock, located at 4050 Sunrise Road. Dehydration is one major concern that the Poet's Walk's team has a variety of methods to keep at bay. Through their *Signature Touches – Aromatherapy* program which aids their senior residents utilizing the therapeutic effects of essential oils, they can meet additional wellness concerns while hydrating the residents.

Keeping seniors hydrated is a key concern their caregivers have. By doing so, a host of other medical issues, like heat cramps and heat stroke, can be avoided. In addition, kidney, stomach and intestinal problems are also risks of being dehydrated. Luckily, the team at Poet's Walk Round Rock is not short on suggestions to get seniors drinking more water.

"It's all about being creative, fun and excited about wellness, especially as the days grow hotter," said Erio Rosario, Executive Director at Poet's Walk Round Rock. "Simply increasing seniors water intake can avoid admission to the hospital from a range of problems."

One tip to keep seniors drinking is repetition. Continue offering them something to drink or a water-enriched treat. Knowing that seniors may not be willing to drink it all in one sitting, the consistent offering establishes a wellness routine that will soon become difficult to break. Over time, they will show what they prefer and suggestions can be altered accordingly.

Sometimes trying to drink plain water isn't exciting enough. The introduction of fresh fruits in the water can encourage seniors with a better tasting alternative. Try mixing 2 cups of chunked pineapple, 1 cup pitted half cherries, and 3 sliced apples to create a sweet, infused drink perfect to fend off the summer heat.

It's also important to keep in mind that hydration doesn't just come in the form of liquids. Cucumbers, watermelons and tomatoes are perfect examples of foods that are over 90 percent water. Creating a fresh summer salad is an excellent way to increase a senior's water intake. Adding other healthy berries and nuts can make this the ultimate snack.

Poet's Walk Round Rock's *Signature Touches – Aromatherapy* program introduces the use of essential oils into the daily routine of their residents. The use of lavender infused water in the evening can promote a restful night sleep. In addition, lavender is considered to be a mood booster and a natural antidepressant. Lemon essential oil is also a beneficial part of the program. Infusing it in water works as a digestive aid and can relieve headaches. It also helps to improve focus.

“In a world of overmedication and other unsafe health trends, our *Signature Touches – Aromatherapy* program allows us to give our residents a natural way to stay healthy,” Rosario said. “The program is ahead of the curve with the latest developments in alternative medicine and therapy, and we’ve already seen a positive improvement in our resident’s activity.”

Making small adjustments in a senior’s day, like providing them with an essential oil infused drink or a hydrating snack, can improve their overall health tenfold. This process does not have to seem daunting and can be a fun addition to the day.

About Poet’s Walk Round Rock:

Poet’s Walk Round Rock provides memory care with the finest amenities and is located at 4050 Sunrise Boulevard in Round Rock, TX 78665. For more information, visit www.poetswalkroundrock.com or call 512-255-6009.

About Spring Hills Senior Communities & Memory Care Communities:

All Spring Hills Senior Communities and Poet’s Walk Memory Care Communities offer a distinctive and innovative approach to assisted living, memory care and Home Care Services as led by Alexander Markowits, President/CEO. Signature Touches is the company’s approach to offering services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority, which is exemplified by recreational programs led by professionals in one of the company’s Spring Hills communities located in NJ, VA, OH and FL, in the company’s Poet’s Walks communities located in TX, NV, VA, FL and soon-to-be MD, or in their own home. For more information about their commitment to senior living, including information on Spring Hills Home Care Services, visit www.spring-hills.com or www.poetswalk-spring-hills.com.

###