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## **JERRY ROTHKOFF NAMED TO 2017 NJ SUPER LAWYERS LIST**

Cherry Hill, NJ (December 14, 2016) – Rothkoff Law Group is proud to announce that Jerold (Jerry) E. Rothkoff, Esq. has been selected to the 2017 New Jersey Super Lawyers list. Each year, no more than five percent of the lawyers in the state are selected by the research team at Super Lawyers to receive this honor.

Rothkoff launched Rothkoff Law Group (RLG) in 2000 with the goal to help families in all areas of elder care including legal, proper placement and care, financial needs and more. Therefore, his team consists of geriatric care coordinators as well as attorneys because being an advocate for senior health care and supportive of family needs was, and still is, the biggest priority at RLG. “I am so proud to receive this honor,” says Rothkoff. “I know that together, our team is helping people keep their loved ones safe and well cared for and that is the most important thing.”

Super Lawyers, a Thomson Reuters business, is a rating service of outstanding lawyers from more than 70 practice areas who have attained a high degree of peer recognition and professional achievement. The annual selections are made using a patented multiphase process that includes a statewide survey of lawyers, an independent research evaluation of candidates and peer reviews by practice area. The result is a credible, comprehensive and diverse listing of exceptional attorneys.

The Super Lawyers lists are published nationwide in *Super Lawyers Magazines* and in leading city and regional magazines and newspapers across the country. *Super Lawyers Magazines* also feature editorial profiles of attorneys who embody excellence in the practice of law. For more information about Super Lawyers, visit [www.superlawyers.com](http://www.superlawyers.com).

### **About Rothkoff Law Group:**

For over a decade, Rothkoff Law Group has been helping clients and their families respond to the legal, financial, physical and psychological challenges associated with the aging process in both New Jersey and Pennsylvania. Rothkoff Law Group includes hand-selected professionals – attorneys and social workers -- who are passionate and dedicated to serving the elderly and their families. The dedicated members of the firm provide customer service and individualized attention to make this seemingly overwhelming process both empowering and rewarding. Rothkoff Law Group headquarters are located at 425 Route 70 West Cherry Hill, NJ 08002 with three other locations in Turnersville, NJ, Trevese, PA and Philadelphia. For more information, email [info@rothkofflaw.com](mailto:info@rothkofflaw.com) or visit [www.rothkofflaw.com](http://www.rothkofflaw.com).

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