

MEDIA ADVISORY

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**60 Princesses/Characters, Trick-or-Treating, Magic Show
and more for a Community-Wide Pre-Halloween Event....**

**BEAUTY AND THE BEAST VISIT CHILDREN AND
SENIORS
FOR A MASQUERADE BALL AT
SPRING HILLS CHERRY HILL ASSISTED LIVING
COMMUNITY**

When:

Thursday, October 26, 2017
6:30 p.m. to 8 p.m.

Where:

Spring Hills Cherry Hill Assisted Living Community
1450 Marlton Pike E
Cherry Hill, NJ 08034

What:

Beauty and the Beast, along with 58 additional princesses and characters, will be guests at a Masquerade Ball for children, families and seniors the week before Halloween. The evening, open to the whole community, will enjoy fun-filled activities including making a masquerade mask, a strolling magician and balloon maker, face painting, treats and more. There will be characters for all ages including Merida, Jasmine, Aladdin, Jafar, Winnie the Pooh, Nemo, Cinderella (dressed as the cinder-girl and then having a costume change to princess) and so many more. The Ball will feature a special appearance by singer Rachel Demasi who will serenade everyone with songs from their favorite movies that feature the visiting princesses. Residents will fill the little trick-or-treater's bags with goodies and apples with caramel and other refreshments will be served at the Courtyard Café.

About Spring Hills Cherry Hill Luxury Assisted Living:

Spring Hills Cherry Hill Luxury Assisted Living Community provides assisted living and memory care with the finest amenities and is located at 1450 Marlton Pike East in Cherry Hill, NJ 08034. For more information, visit www.springhillscherryhill.com or call 856-874-7700.

About Spring Hills Senior Communities & Memory Care Communities:

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alex Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the



needs and preferences of residents and clients. Personal choice is top priority in one of the company's eight Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH, FL and NV, or in one of the company's Poet's Walk memory care communities located in VA and TX as well as soon-to-be NV, CO, FL and IN. For more information about their Caring with a Commitment to Quality dedication to senior living, visit www.spring-hills.com or www.poetswalk-springhills.com.

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