

FOR IMMEDIATE RELEASE

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***** GRAND OPENING *****

**POET'S WALK, A SPRING HILLS MEMORY CARE COMMUNITY,
IN CEDAR PARK, TX**

Cedar Park, TX (July 19, 2017) – The Poet's Walk Memory Care Community in Cedar Park, TX is having a Grand Opening on Thursday, July 27, 2017. Located at 1503 Medical Parkway, Poet's Walk provides comprehensive Alzheimer's and dementia care communities in a beautiful, safe and warm setting while incorporating successful programs that have been used in Spring Hills communities throughout the country. This stand-alone memory care community has interior courtyards allowing residents to bask in the sunlight while affording its residents a much-desired independence with 24-hour care. It will accommodate up to 70 residents. The Grand Opening highlights Poet's Walk Care Flowers Program, Signature Touches, Signature Dining and much more.

Poet's Walk Cedar Park will be turned into an Elegant Garden Gala for this grand opening celebration. The grand opening will be attended by professionals in the senior care field, prospective residents and their families. The evening will begin with a ribbon cutting ceremony, followed by a cocktail reception. The celebration includes a presentation to the Founder's Club members, the very first residents at Poet's Walk Cedar Park. The night will include beautiful décor, flowers, music and delicious food. Throughout the evening, Poet's Walk Cedar Park will host an Open House where everyone in attendance is welcome to come in for a personalized tour of the new community. Spring Hills Senior Communities President/CEO, Alexander Markowits, and more members of the corporate team look forward to attending this significant grand opening as it is one of many that will be opened throughout the United States. He said, "This has been a long-time goal to provide the memory care service we include in our Spring Hills communities in its own senior living communities, providing services and support for our residents and family members."

Gibran Chambers, Executive Director of Poet's Walk Cedar Park, said, "We are very excited about this opportunity to serve and to be a resource to the community. Our commitment to quality is not only for our residents but also extends to their families and our neighbors in the area."

Spring Hills Senior Communities has created a proprietary memory care environment that provides an engaging atmosphere that promotes positivity and encourages a compassionate person-centered approach. Poet's Walk Cedar Park provides structured care programs that combine the stability of a routine with independence and autonomy for a healthy lifestyle. The Spring Cottage Memory Care Environment, a nationwide *Signature Touch* for Spring Hills, is distinctively designed for persons in all

stages of Alzheimer's disease and Dementia. Spring Hills' holistic approach to senior living through their *Signature Touch* programs, engages the mind, body, and spirit of the people they care for.

People interested in attending the Grand Opening Celebration may RSVP by Friday, July 21, 2017 to 512-738-8288 or CPCConcierge@spring-hills.net. For more information about Poet's Walk Cedar Park, please contact Gibran Chambers, Executive Director, at 512-738-8288 or visit <http://www.poetswalk-springhills.com/memory-care-facilities-cedar-park-tx/>.

About Spring Hills Senior Communities & Memory Care Communities:

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alexander Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company's eight Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH, FL and NV, or in one of the company's Poet's Walk memory care communities located in TX, VA and NV as well as soon-to-be FL and IN. For more information about their Caring with a Commitment to Quality dedication to senior living, visit www.spring-hills.com or www.poetswalk-springhills.com.

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