

**MEDIA ADVISORY**

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**National Assisted Living Week Event...**

**SENIORS PERFORM IN A TALENT SHOW DURING FAMILY FAIR  
FOR NATIONAL ASSISTED LIVING WEEK  
AT SPRING HILLS CHERRY HILL ASSISTED LIVING**

**When:**

Saturday, September 16, 2017

12 p.m. to 3 p.m.

\*1p.m. is the Blue Ribbon Bake Off

\*2 p.m. is the Talent Show

**Where:**

Spring Hills Cherry Hill Assisted Living Community

1450 Marlton Pike E

Cherry Hill, NJ 08034

**What:**

From carnival games to a talent show to a Bake Off and carnival food, there is something for everyone at the Spring Hills Cherry Hill Family Fair in celebration of 2017 National Assisted Living Week (NALW) and its theme *Family is Forever*. Seniors residents will be joined by their families and the associates families will play games like a bean bag toss, horse shoes bowling and more while getting their faces painting and jumping in a bouncy house. There will be a Blue Ribbon Bake Off where five Spring Hills Managers will bring in a baked good and a panel of senior residents will decide the winner. Next is a Talent Show which includes Sanjay Kansupada, Spring Hills Cherry Hill Executive Director, who will sing while Spring Hills resident Frank Mauri's son Nick will play the guitar. Frank himself will be singing as well along with many more participants. Of course the games will include family themed prizes! Everyone will enjoy hot dogs, pretzels, popcorn, Kona Ice and the sounds of Caribbean music as well as a DJ.

**About National Assisted Living Week:**

NALW kicks off on Sunday, September 10, 2017 with Grandparents Day. It continues through Saturday, September 16, 2017. This year's theme, Family is Forever, was inspired by a Maya Angelou quote: "Family isn't always blood, it's the people in your life who want you in theirs: the ones who accept you for who you are, the ones who would do anything to see you smile and who love you no matter what." NALW was created by the National Center for Assisted Living (NCAL) in 1995 to recognize the role of assisted living in caring for America's seniors and individuals with disabilities. The annual observance inspires assisted living communities around the country to offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinct aspect of long term care.

**About Spring Hills Cherry Hill Luxury Assisted Living:**

Spring Hills Cherry Hill Luxury Assisted Living Community provides assisted living and memory care with the finest amenities and is located at 1450 Marlton Pike East in Cherry Hill, NJ 08034. For more information, visit [www.springhillscherryhill.com](http://www.springhillscherryhill.com) or call 856-874-7700.

**About Spring Hills Senior Communities & Memory Care Communities:**

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alex Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company's eight Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH, FL and NV, or in one of the company's Poet's Walk memory care communities located in VA and TX as well as soon-to-be NV, CO, FL and IN. For more information about their Caring with a Commitment to Quality dedication to senior living, visit [www.spring-hills.com](http://www.spring-hills.com) or [www.poetswalk-springhills.com](http://www.poetswalk-springhills.com).

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