

FOR IMMEDIATE RELEASE

Contact:

Sharla Feldscher Public Relations, 215-627-0801

Sharla Feldscher, ext. 101, cell: 215-285-4868, [Sharla@sf-pr.com](mailto:Sharla@sf-pr.com)

Hope Horwitz, ext. 102, cell: 215-760-2884, [hope@sf-pr.com](mailto:hope@sf-pr.com)



## **POET'S WALK MEMORY CARE COMMUNITIES PRESENT...**

### **TWO FREE DINNER SEMINARS ABOUT BREAKTHROUGH HEALTHCARE TECHNOLOGY AT POET'S WALK ROUND ROCK AND POET'S WALK SAN ANTONIO**

Round Rock, Texas (July 18, 2016) – The new Poet's Walk Memory Care Communities in Round Rock and San Antonio are each offering a free dinner workshop on the newest technology in the healthcare field that will ease communication for families with loved ones in senior communities. These workshops, titled "Technology in Senior Living", are part of the Care Giver One on One program. Poet's Walk Round Rock, located at 4050 Sunrise Rd, will host their dinner program on Wednesday, July 27, 2016 and

Poet's Walk San Antonio, located at 5438 Presidio Parkway, on Thursday, July 28, 2016. Both events run from 6 p.m. to 8 p.m. and only 25 seats are available at each. Please contact Tatiana Gula [tgula@spring-hills.net](mailto:tgula@spring-hills.net) for the Round Rock dinner and Wendy Martin at [wmartin@spring-hills.net](mailto:wmartin@spring-hills.net) for the San Antonio dinner.

Poet's Walk Memory Care Communities are leading the way with the newest technology to provide the highest quality, compassionate care and engagement, while encouraging independence and celebrating the unique abilities of their residents through their *Signature Trends* program. This technology, Healthsense®, PointClickCare and SMILE™, becomes a "voice" for the residents when they are unable to properly communicate the subtle changes they are experiencing.

Poet's Walk believes that everyone should not only have the best care for their loved ones, but understand how their loved ones are being cared for. "We work hard at Poet's Walk to provide the most current and comprehensive care for our residents. At the same time, we know they need to feel at home and comfortable with their care, as do their family members," said Amber Turner, Regional Executive Director for Poet's Walk Round Rock and San Antonio. "Our goal is to educate the community and family members on this technology so that they have that comfort."

*Signature Trends* help Poet's Walk to:

- Better communicate with the entire family on areas of social engagement,
- Provide point of service care,
- Identify emerging health conditions,

- Evaluate the effectiveness of interventions and
- Assist with preventing hospitalizations.

Poet's Walk Memory Care Communities have been developed to provide comprehensive Alzheimer's and dementia care in a beautiful, luxurious setting. They provide structured care programs that combine the stability of a routine with independence and autonomy for a healthy lifestyle for people in all stages of Alzheimer's disease and Dementia.

For more information about Poet's Walk Round Rock and Poet's Walk San Antonio, please contact Amber Turner, Executive Director at (512) 255-6009 or visit [www.poetswalk-springhills.com](http://www.poetswalk-springhills.com).

**About Spring Hills Senior Communities & Memory Care Communities:**

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alex Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company's eight Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH and FL, or in one of the company's Poet's Walk memory care communities located in VA and TX as well as soon-to-be NV, FL and IN. For more information about their Caring with a Commitment to Quality dedication to senior living, visit [www.spring-hills.com](http://www.spring-hills.com) or [www.poetswalk-springhills.com](http://www.poetswalk-springhills.com).

###