

MEDIA ADVISORY

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**Deputy Mayor attends Opening Ceremony for National Assisted Living Week....****SENIORS AND STUDENTS PARTICIPATE IN A WII TOURNAMENT TO KICK OFF THE START OF NATIONAL ASSISTED LIVING WEEK AT SPRING HILLS SOMERSET ASSISTED LIVING****When:**

Monday, September 12, 2016

2 p.m.—Opening Ceremony

3 p.m.—Wii Tournament

Where:

Spring Hills Somerset Assisted Living

473 Demott Lane

Somerset, NJ 08873

What:

Youth volunteers from St. Matthias Church will play Wii games with the senior residents at Spring Hills Somerset Assisted Living. While everyone will be hoping to win, the students will ensure that the residents know how to play various Wii Sports Games.

Before the Wii tournament commences, Deputy Mayor Phil Kramer kick off National Assisted Living Week during this special opening ceremony. He will be joined by Spring Hills Somerset Resident Council President, John Boucher; local Minister Gwen Livingston; the Spring Hills Somerset bell choir, the Ding Dongs Bell Choir; and more. Deputy Mayor Kramer will read a proclamation and the Ding Dongs will play patriotic songs. Refreshments will be served.

About Spring Hills Somerset Assisted Living:

The Spring Hills Somerset Assisted Living Community provides premier assisted living and memory care with the finest amenities in the New Brunswick/Somerset County area and is located at 473 Demott Lane in Somerset, NJ 08873. For additional information visit www.springhillssomerset.com or call 732-301-4438.

About Spring Hills Senior Communities & Memory Care Communities:

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alex Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company's eight Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH and FL, or in one of the company's Poet's Walk memory care communities located in VA and TX as well as soon-to-be NV, IN and FL. For more information about their Caring with a

Commitment to Quality dedication to senior living, visit www.spring-hills.com or www.poetswalk-springhills.com.

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