

FOR IMMEDIATE RELEASE

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***** NOW OPEN *****

POET'S WALK, A SPRING HILLS MEMORY CARE COMMUNITY, IN LEESBURG, VA

Leesburg, VA (January 29, 2018) – A new all-memory-care assisted living community has joined the Spring Hills Senior Communities family in Leesburg, VA. Poet's Walk Leesburg, located at 102 Desmond Plaza SE, provides a fresh approach to memory care. It is a stand-alone memory care community that incorporates the successful programs that have been used in Spring Hills communities throughout the country. Poet's Walk provides comprehensive Alzheimer's and dementia care communities in a beautiful, luxurious setting a reality. The atmosphere is designed for people in need of a safe environment, with a comfortable setting, where they can thrive as independently as possible with the assistance they require from a team of specially-trained professionals. It will accommodate up to 62 residents.

"I think Poet's Walk is a wonderful addition to the Leesburg community," said David Compton, Executive Director at Poet's Walk Leesburg. "The care that our team provides is not only top notch, it has been perfected at our sister Poet's Walk and Spring Hills communities across the country."

As a Spring Hills Memory Care Community, Poet's Walk will offer quality services through their C.A.R.E. Standards: Company, Associates, Residents, Expectations. This creates a community that delivers individualized, person-centered care. They utilize the top technology in the industry, have 24-hour nursing on site, spacious suites with private baths and so much more. Their *Signature Trends* program ensures that there is attention to each resident 24 hours a day, seven days a week. This program incorporates Lively Home, by Great Call® which is a customizable safety monitoring system that helps to avoid hospital admissions, SMILE™ which allows families to see what their loved ones do on a daily basis as well as communicate efficiently with the team members, and PointClickCare™ which gives Poet's Walk efficiency in documentation to allow more time to take better care of their residents with this electronic health records system. In addition, their *Signature Touches* program offers a holistic philosophy dedicated to the wellbeing of their residents. It includes the entire Mind, Body and Spirit experience from Art Therapy, writing and gardening workshops to special events, exercise and fine dining. It is how Poet's Walk can so successfully customize each resident's experience allowing them to continue enjoying everything that life has to offer.

Alexander Markowits, President/CEO of Spring Hills Senior Communities, is thrilled to announce this Poet's Walk Memory Care Community. He said, "We are very excited about the opening of Poet's Walk in Leesburg. We have had a long time goal of providing memory care services in standalone, luxury-style

senior living communities, providing services and support for our residents and family members like we do in our Spring Hills communities.”

Poet’s Walk Leesburg is currently hiring for all positions which include LPNs, Medical Technicians, Certified Nursing Assistants, Cooks, Housekeeping and more. For more information about Poet’s Walk Leesburg, please contact David Compton, Executive Director at 571-224-9516 or visit www.poetswalkleesburg.com.

About Spring Hills Senior Communities & Memory Care Communities:

All Spring Hills Senior Communities’, Home Care Services, Assisted Living Communities and Poet’s Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer’s care as led by Alex Markowits, President/CEO. Signature Touches is the company’s holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company’s Spring Hills assisted living communities or in client’s homes with Spring Hills home care services located in NJ, VA, OH, FL and NV, or in one of the company’s Poet’s Walk memory care communities located in TX, VA and NV as well as soon-to-be FL. For more information about their Caring with a Commitment to Quality dedication to senior living, visit www.spring-hills.com or www.poetswalk-springhills.com.

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