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**SENIORS “KEEP CONNECTED” DURING
NATIONAL ASSISTED LIVING WEEK
AT SPRING HILLS MORRISTOWN AND SOMERSET
ASSISTED LIVINGS**

Sunday, September 11 to Saturday, September 17, 2016



Morristown/Somerset, NJ (August 30, 2016) – Seniors residing in Spring Hills Morrystown and Somerset Assisted Livings have an increased opportunity to stay connected to the world and especially with family and friends utilizing Spring Hills’ latest family engagement technology called SMILE™. This year, National Assisted Living Week (NALW) will recognize all that technology can do to enhance the care and overall experience in assisted living communities with the theme *Keep Connected*. To be celebrated from Sunday, September 11 – Saturday, September 17, 2016, Spring Hills Morrystown and Somerset Assisted Livings have designed a week filled with activities that focus on technology, showcasing to residents how technology can help them *Keep Connected*.

When Spring Hills learned of the theme for this year’s NALW, Rachel Helfand, Director of Program Development & Training for Spring Hills Senior Communities, said “This year’s National Assisted Living Week theme, *Keep Connected*, fits perfectly with our Signature Trends program through which we aspire to stay in front of the trends with technology in our communities.” Spring Hills Morrystown and Somerset Assisted Livings utilizes top industry technology programs designed to enhance resident care. These programs allow for increased communication amongst the interdisciplinary team invested in the resident’s wellness. Spring Hills Morrystown and Somerset also create many activities using and teaching technology to their residents so they continue to thrive and grow as individuals. Helfand continued, “Through Signature Trends, we keep our residents connected to their friends, families and community. Technology offers so many new opportunities to ‘*Keep Connected*’ and share moments of joy. It’s wonderful to see residents engaging with technology, enjoying online videos or listening to their favorite music with headphones. We believe that incorporating technology in Resident engagement programming offers many new experiences for self-growth and interpersonal connection.”

Alex Markowits, President/CEO of Spring Hills Senior Communities said, “This year’s theme for National Assisted Living Week is very exciting for us at Spring Hills Senior Communities. We work hard to ensure that our Signature Trends program is the top in our industry. The opportunity for us to join with the National Center for Assisted Living (NCAL), that created National Assisted Living Week, and showcase how we use technology to stay ahead of health care trends for our residents, family and community is valuable and important to help everyone understand the level of care we strive to give.”

Activities during Spring Hills Morrystown and Somerset Assisted Livings NALW include using SMILE to email grandchildren and share photos; Wii games with the youth volunteers from St. Matthias Church; dancing through the decades; YouTube karaoke; computer games designed to keep minds active; social media demonstrations and lessons; and so much more.

Spring Hills Morristown and Somerset Assisted Living Communities provides assisted living and memory care with the finest amenities. For more information, visit <http://www.spring-hills.com/>.

About National Assisted Living Week:

Established by the National Center for Assisted Living (NCAL) in 1995, National Assisted Living Week® provides a unique opportunity for residents, their loved ones, staff, volunteers, and the surrounding communities to recognize the role of assisted living in caring for America’s seniors and individuals with disabilities. The annual observance encourages assisted living communities around the country to offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinctive aspect of long term care.

About Spring Hills Senior Communities & Memory Care Communities:

All Spring Hills Senior Communities’, Home Care Services, Assisted Living Communities and Poet’s Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer’s care as led by Alex Markowits, President/CEO. Signature Touches is the company’s holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company’s eight Spring Hills assisted living communities or in client’s homes with Spring Hills home care services located in NJ, VA, OH and FL, or in one of the company’s Poet’s Walk memory care communities located in VA and TX as well as soon-to-be NV, CO, FL and IN. For more information about their Caring with a Commitment to Quality dedication to senior living, visit www.spring-hills.com or www.poetswalk-springhills.com.

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