

FOR IMMEDIATE RELEASE

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**\*\*\* GRAND OPENING \*\*\***

**POET'S WALK, A SPRING HILLS MEMORY CARE COMMUNITY,  
IN SARASOTA, FLORIDA**

Sarasota, FL (June 29, 2018) – Poet's Walk Sarasota, A Spring Hills Memory Care Community, is having a Grand Opening on Tuesday, July 17, 2018. The Grand Opening highlights Poet's Walk's *Signature Touches* programs including the Care Flowers Program, *Signature Dining* and much more. Located at 5851 Honore Avenue, this stand-alone memory care community incorporates successful programs that have been used in Spring Hills communities throughout the country. Poet's Walk Sarasota provides comprehensive Alzheimer's and dementia care communities in a beautiful and warm setting. The atmosphere is designed for people in need of a safe, comfortable environment where they can thrive as independently as possible with the assistance they require from a team of specially-trained professionals. It can accommodate up to 70 residents.

The Garden Gala Grand Opening will feature a jazz pianist and singer with additional live entertainment throughout the community. Everyone will enjoy a buffet with herbs from the Poet's Walk garden highlighting their *Signature Dining* and Farm to Table approach and so much more. An official Ribbon Cutting ceremony and cocktails will kick off the evening at 4 p.m., followed by the Founder's Club presentation honoring the first residents at 5 p.m. and dinner and tours of the community at 6 p.m. The Spring Hills Senior Communities President/CEO, Alexander Markowits, and more members of the corporate team look forward to attending this significant grand opening. He said, "We are thrilled to be fulfilling this long-time goal to provide the memory care service we include in our Spring Hills communities in separate, luxury-style senior living communities, providing services and support for our residents and family members."

Colby Quisenberry, Executive Director of Poet's Walk Sarasota said, "We are very excited about this opportunity to serve and to be a resource to the community at large in Florida. Our commitment to quality is not only for our residents but also extends to their families and our neighbors in the area."

Spring Hills Senior Communities has created a proprietary memory care environment that provides an engaging atmosphere that promotes positivity and encourages a compassionate person-centered approach. Poet's Walk Sarasota provides structured care programs that combine the stability of a routine with independence and autonomy for a healthy lifestyle. The Spring Cottage Memory Care Environment, a nationwide *Signature Touch* for Spring Hills, is distinctively designed for persons in all stages of Alzheimer's disease and Dementia. Spring Hills' holistic approach to senior living through their *Signature Touch* programs, engages the mind, body, and spirit of the people they care for.

**About Poet's Walk Sarasota:**

Poet's Walk Sarasota provides memory care with the finest amenities and is located at 5851 Honore Ave in Sarasota, FL 34243. For more information, visit [www.poetswalksarasota.com](http://www.poetswalksarasota.com) or call 941-584-5575.

**About Spring Hills Senior Communities & Memory Care Communities:**

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alex Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company's Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH, FL and NV, or in one of the company's Poet's Walk memory care communities located in TX, VA, FL and NV as well as soon-to-be MD. For more information about their Caring with a Commitment to Quality dedication to senior living, visit [www.spring-hills.com](http://www.spring-hills.com) or [www.poetswalk-springhills.com](http://www.poetswalk-springhills.com).

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