

FOR IMMEDIATE RELEASE

Contact:

Feldscher Horwitz Public Relations, 215-627-0801

Hope Horwitz #102, cell: 215-760-2884 hope@fhpublicrelations.com

Sharla Feldscher #101, cell: 215-285-4868 Sharla@fhpublicrelations.com



NEW STAND-ALONE MEMORY CARE COMMUNITY BREAKS GROUND FOR SARASOTA-AREA SENIORS

POET'S WALK SARASOTA, FL A SPRING HILLS MEMORY CARE COMMUNITY

Sarasota, FL (May 30, 2017) – The demand for services to support the needs of seniors with Alzheimer's disease, dementia and other forms of memory loss continues to grow and affect families worldwide. Poet's Walk Sarasota, a Spring Hills Senior Communities Memory Care Community, is proud to bring comprehensive Alzheimer's and dementia care to Sarasota, FL. The community will be located at 5158 North Honore Avenue and will open in the Fall of 2017. The beautiful atmosphere at these Assisted Living Facilities is designed for people with cognitive impairment such as Alzheimer's Disease, Lewy Body's, and other forms of dementia. Poet's Walk offers a comfortable homelike setting while providing a safe environment where residents can thrive as independently as possible with the assistance they require from a team of specially-trained professionals. Each community will accommodate up to 68 residents.

Alexander Markowits, President/CEO of Spring Hills Senior Communities, is excited about the company's growth in Florida and the opportunity to expand the job market in the Sarasota area. He said, "We look forward to bringing much needed memory care services to Florida. We believe in hiring the right, dedicated individuals from the local area, who are committed to quality care. The expansion of our company in Sarasota is our first community to open in Florida and offers us the important opportunity to extend our services throughout the country as we are opening more Poet's Walk locations in Nevada, Texas and Virginia."

Spring Hills Senior Communities has created a proprietary memory care environment that provides an engaging atmosphere that promotes positivity and encourages a compassionate person-centered approach. Poet's Walk Sarasota will provide structured care programs that combine the stability of a routine with independence and autonomy for a healthy lifestyle. The Spring Cottage Memory Care Program, a nationwide program for Spring Hills, is distinctively designed for persons in all stages of Alzheimer's disease and Dementia. Spring Hills' holistic approach to senior living through their Signature Touch programs, engages the mind, body, and spirit of the people they care for.

For more information about Poet's Walk Sarasota, please contact Chip Harrison, Regional Executive Director and New Acquisitions, at 540-246-2285 and visit <http://www.poetswalk-springhills.com/>.

About Spring Hills Senior Communities & Memory Care Communities:

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alexander Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company's eight Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH, FL and NV or in one of the company's Poet's Walk memory care communities located in TX, VA and NV as well as soon-to-be FL. For more information about their Caring with a Commitment to Quality dedication to senior living, visit www.spring-hills.com or www.poetswalk-springhills.com.

###