

FOR IMMEDIATE RELEASE

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NEW STAND-ALONE MEMORY CARE COMMUNITY SET TO OPEN IN THE FOURTH QUARTER OF 2016 FOR CEDAR PARK-AREA SENIORS

POET'S WALK CEDAR PARK, A SPRING HILLS MEMORY CARE COMMUNITY

Cedar Park, Texas (June 10, 2016) – The demand for services to support the needs of seniors with Alzheimer's disease, dementia and other forms of memory loss continues to grow and affect families worldwide. An active partnership between Spring Hills Senior Communities and Silver Companies makes comprehensive Alzheimer's and dementia care communities in a beautiful, luxurious setting a reality. The partnership is pleased to announce Poet's Walk Cedar Park, a Spring Hills Memory Care Community (1505 Medical Parkway in Cedar Park), is under construction and will be ready to open in the fourth quarter of 2016. The atmosphere is designed for people in need of a safe environment, with a comfortable setting, where they can thrive as independently as possible with the assistance they require from a team of specially-trained professionals. It will accommodate up to 62 residents.

Alex Markowits, President and CEO of Spring Hills Senior Communities, is excited about the company's growth in Texas and the opportunity to expand the job market in the Cedar Park area. He said, "We look forward to bringing employment and much needed memory care services to Texas. We believe in hiring the right, dedicated individuals from the local area, who are committed to quality care. The expansion of our company in Texas, Cedar Park is our third community to open in Texas after Round Rock and San Antonio, offers us the important opportunity for us to extend our services throughout the country as we are opening more Poet's Walk locations in Nevada, Florida and Virginia."

Spring Hills Senior Communities has created a proprietary memory care environment that provides an engaging atmosphere that promotes positivity and encourages a compassionate person-centered approach. Poet's Walk Cedar Park will provide structured care programs that combine the stability of a routine with independence and autonomy for a healthy lifestyle. The Spring Cottage Memory Care Environment, a nationwide *Signature Touch* for Spring Hills, is distinctively designed for persons in all stages of Alzheimer's disease and Dementia. Spring Hills' holistic approach to senior living through their *Signature Touch* programs, engages the mind, body, and spirit of the people they care for.

Silver Companies has been in the real estate business since the 1960's, with a focus on the senior living space for eight years and over 15 memory care projects in development nationwide. Spring Hills Senior Communities has been caring and serving seniors, as well as other individuals in need of quality healthcare, since 1999. They have award-winning communities in New Jersey, Virginia, Florida and Ohio.

For more information about Poet's Walk Cedar Park, please contact Amber Turner, Regional Executive Director at (832) 651-0990 or visit www.poetswalk-springhills.com.

About Spring Hills Senior Communities & Memory Care Communities:

All Spring Hills Senior Communities', Home Care Services, Assisted Living Communities and Poet's Walk Memory Care Communities offer a distinctive and innovative approach to home care services, assisted living, and Alzheimer's care as led by Alex Markowits, President/CEO. Signature Touches is the company's holistic approach to offering individualized care and services that are designed to meet the needs and preferences of residents and clients. Personal choice is top priority in one of the company's eight Spring Hills assisted living communities or in client's homes with Spring Hills home care services located in NJ, VA, OH and FL, or in one of the company's Poet's Walk memory care communities located in TX and soon-to-be NV. For more information about their Caring with a Commitment to Quality dedication to senior living, visit www.spring-hills.com or www.poetswalk-springhills.com.

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