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**SPRING HILLS SOMERSET ASSISTED LIVING EARNS FOURTH
CONSECUTIVE “ADVANCED STANDING” QUALITY DISTINCTION
FROM NJ DEPARTMENT OF HEALTH AND SENIOR SERVICES**

Somerset, NJ (March 17, 2016) – The Spring Hills Somerset Assisted Living Community has earned its fourth consecutive Advanced Standing, a quality distinction based on rigorous performance standards for licensed assisted living and personal care homes in the state, from the Health Care Association of New Jersey Foundation (HCANJF) in partnership with the New Jersey Department of Health (DOH).

“We are very pleased to have earned our fourth Advanced Standing designation. The goal of this evaluation is to assess the highest quality standards in communities and to assist consumers in making important decisions for themselves and their loved ones,” said Adrienne Hill, Executive Director of Spring Hills Somerset. “By earning Advanced Standing, everyone on the team at Spring Hills Somerset is proud that their work and contributions on behalf of our senior residents has been recognized.”

In notifying Hill about this year’s designation, the DOH said: “The Department of Health has once again granted your facility the distinction of Advanced Standing. This distinction bestowed upon an assisted living facility that successfully complies with all state, federal and local regulations that pertain to licensed assisted living facilities and comprehensive personal care homes in the State of New Jersey. Additionally, Spring Hills Somerset’s dedication to quality by participating in the National Center for Assisted Living’s Quality Performance Measures Survey and met the benchmarks for certain prescribed quality indicators as chosen by the Peer Review Panel of the Health Care Association of New Jersey Foundation.”

The criteria for Advanced Standing were established in 2012 by the New Jersey Department of Health to create a standard that is designed to elevate quality at assisted living facilities. The benchmarks that facilities must hit for “Advanced Standing” status were developed by a peer review panel, whose members include representatives of the state’s health department and the foundation of the Health Care Association of New Jersey, the trade association for nursing homes and assisted living facilities.

The panel reviewed a wide variety of practice areas including the administration of medication and treatment, meal service and dietary requests, activity programs and specific programming for residents with cognitive issues, as well as employee training and housekeeping. Communities were also evaluated on their commitment to resident councils, family participation and their methods for soliciting resident feedback and family satisfaction.

Spring Hills Somerset Assisted Living provides assisted living and memory care with the finest amenities and is located at 473 DeMott Lane, Somerset, NJ, 08873. For more information, visit Spring Hills Somerset at www.springhillssomerset.com or call 732-301-4438.

About Spring Hills Senior Communities:

All Spring Hills Senior Communities offer a distinctive and innovative approach to luxury senior living and Home Care Services. Signature Touches is the company's approach to offering services that are designed to meet the needs and preferences of residents and clients. Alex Markowits, President/CEO, talks about the importance of each resident and he said, "We strive to create an experience for each resident that demonstrates how much we respect their individuality. Personal choice is our top priority." Recreational programs are interesting and diverse, led by professionals in each of the company's eight communities located in NJ, VA, OH and FL or in their own home. For more information about their commitment to senior living, including information on Spring Hills Home Care Services, visit www.spring-hills.com.

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